



# Invitation Letter

Dear Sir/Madam:

On behalf of Muslim Association of Canada (MAC), we are pleased to cordially invite you to the Educational Muslim Achievement Awards Night (EMAAN). The objective of the event is to encourage youth in our community to seek knowledge by furthering their education, to contribute positively to society and to celebrate community and educational achievements.

## **What is EMAAN?**

- Awards night to celebrate achievements by young Muslim students, entrepreneurs, professionals and community workers
- Event occurs annually in May
- Approximated attendance is 400 people
- More about EMAAN can be found on page 5.

## **Please find enclosed:**

- details about our organization
- estimated budget analysis for the event
- how your organization/business will benefit from sponsoring this event

## **Event Outline:**

The program will include a graduation and awards ceremony, an entertainment segment, as well as lunch. The location will be at the Lamplighter Inn on May 14, 2016. This event is open for attendance by the general London population (all ages included).

Potential Guests:

Dalia Mogahed or Yasmin Mogahed or Noor Tagouri or Zarqa Nawaaz or Dennis Edney or Faisal Kutty or Mohammed Ashour or Boona Mohammed or Dr. Ingrid Mattson as well as local young leaders such as Aiden Hamza and Leenat Jilani.

Should you have any questions or concerns, please do not hesitate to contact us. Our contact information can be found at the end of the package. We look forward to hearing from you very soon.

Sincerely,

**Alia El Kubbe**

Head of EMAAN Committee, MAC



# EMAAN Awards Night

## Table of contents

About MAC	3
About EMAAN	4
Previous EMAANs	5
Estimated Budget Analysis	6
Shortfall	6
Benefits to the Community	6
Levels of Sponsorship	7
Naming an Award	8
Sponsorship Form	9
Sponsorship Guidelines	9
Contact Information	9

MAC London Chapter

362-366 Oxford Street East, London, ON N6A1V7

**EMAAN | Sponsorship Proposal**

# About MAC

The Muslim Association of Canada (MAC) is a religious, educational, social, charitable and non-profit organization. MAC provides services and programs designed to assist in the holistic educational and spiritual development of the Muslim individual and family. A primary tenet of MAC is community involvement and service not only within the Muslim community but also within the broader London community. Locally, the MAC London Chapter has been active in operating the MAC Youth Centre in the heart of London, providing services to individuals of varying demographics including youth and is seen as a staple within the community. MAC London's efforts are continued now with the construction of the new Southdale Community Center that service our community into the future.

A national, grassroots organization, MAC currently operates in twelve Canadian cities including Montreal, Ottawa, Toronto, Mississauga, Hamilton, Kitchener, London, Windsor, Winnipeg, Calgary, Edmonton and Vancouver.

MAC's vision and mission is to establish an Islamic presence in Canada that is balanced, constructive and integrated, though distinct, within the social fabric and culture of Canada. MAC upholds a balanced view of Islam that is deeply rooted in traditional sources yet dynamic in its dealing with the current Canadian context. We strive to serve our fellow Canadians through volunteering. We are driven by our belief that community service and spirituality are inseparable. We particularly serve Muslim youth in London by providing various services and activities.

For more information, please visit our website:

<http://www.macnet.ca>

# About EMAAN

Education is very important in the Islamic faith. The Muslim Association of Canada is organizing EMAAN, an apex event that honors and recognizes students and community workers for their achievements over the past year. EMAAN is a national program with an objective to encourage and inspire youth to seek knowledge by furthering their education, to contribute positively to society and to celebrate Muslim student achievements. EMAAN is completely implemented, organized, and executed by the efforts of volunteers, who play a vital role in its success.

EMAAN provides scholarships to the students who show a record of excellent achievement. The categories of awards recognizes efforts in:

- Academics
- Community service and leadership
- Sports
- Arts and literature
- Quranic memorization and Tajweed

Awards will be distributed based on an application process which is open to all High School and Post-Secondary students as well as young professionals and community workers.

Overall, EMAAN is a program that strengthens our Canadian heritage and celebrates diversity in our multicultural Muslim community.

For more information, please visit our website: <http://emaan.ca/london/>



# Previous EMAAN Events



# Estimated Budget Shortfall:

The revenue from ticket sales will be used to cover the rental cost of the venue as well as the lunch expenses. In order to secure the keynote speaker as well as other expenses including scholarships, advertising, trophies, entertainment and certificates, we are in need of additional funds of \$20,000. Therefore, we request that you consider donating to the EMAAN organization. With your support, our organization will be able to provide an unforgettable experience for our well deserving award recipients. Together we can use this event to inspire and motivate our youth to continue to achieve excellence!



# Benefits to the Community:

Your sponsorship will enable us to grant Muslim members of the London community the opportunity to exemplify merit, leadership and demonstrate excellence in their achievements not only in their academic lives but in every aspect of it. Nationally, this function has been honored to welcome a high-caliber audience of hundreds of people, including respected government dignitaries, members of academia, public and private school board members, members of various religious and cultural organizations, families and students.



# Levels of Sponsorship:

In gratitude to your contribution, your organization can be acknowledged as the sponsor of the event by dedicating your name or the name of your business to an award. In addition, throughout the duration of the event, your organization will be given some space for display of material to promote your business. The size of the space will depend upon the level of your contribution. Please see the chart below for the various benefits of sponsoring:

<p><b>Platinum Sponsor</b></p> <ul style="list-style-type: none"> <li>• Prominently displayed in slideshow presentations</li> <li>• Space to advertise at event</li> <li>• Award named after sponsor</li> <li>• Honorary handing out of Awards</li> <li>• Name on event handouts &amp; honorary mention</li> </ul>	<p>Contribution of \$3000+</p>
<p><b>Gold Sponsor</b></p> <ul style="list-style-type: none"> <li>• Space to advertise at event</li> <li>• Award named after sponsor</li> <li>• Honorary handing out of Awards</li> <li>• Name on event handouts &amp; honorary mention</li> </ul>	<p>Contribution of \$2000+</p>
<p><b>Silver Sponsor</b></p> <ul style="list-style-type: none"> <li>• Award named after sponsor</li> <li>• Honorary handing out of Awards</li> <li>• Name on event handouts &amp; honorary mention</li> </ul>	<p>Contribution of \$1000+</p>
<p><b>Bronze Sponsor</b></p> <ul style="list-style-type: none"> <li>• Honorary handing out of Awards</li> <li>• Name on event handouts &amp; honorary mention</li> </ul>	<p>Contribution of \$500+</p>
<p><b>Customization Package</b></p> <ul style="list-style-type: none"> <li>• Name on event handouts &amp; honorary mention</li> <li>• <b>Booklet, Back Cover: CA\$ 250.00. Whole back cover of event booklet distributed to each guest.</b></li> <li>• <b>Booklet, Inside Covers: CA\$ 200.00. Whole inside covers (inside page of either front or back cover).</b></li> <li>• <b>Booklet, Full Page: CA\$ 125.00 Booklet, 1/2 Page: CA\$ 75.00.</b></li> <li>• <b>Pre-Show Announcement + Logo on PowerPoint Presentation: CA\$ 50.00.</b></li> <li>• <b>Business Card Size Advertisement in Booklet: CA\$ 25.00.</b></li> </ul>	<p>Contribution below \$500</p>

# Naming an Award:

Sponsors who donate a sum of **\$1000** or greater will have the opportunity to name and present the honorary award to a well deserving candidate. There are various categories of awards available. Please indicate on the sponsorship form which category you would like to name an award from.

Categories: Science, Arts, Literature, Community Service, Leadership, Quran, or Athletics

Some of the awards we have include:

Category	Award
<b>Academic</b>	HS/PS-Top academic:
	HS/PS-Science
	HS-Graduation
<b>Community</b>	HS/PS-Community service
	HS-Best MSA
	HS/PS-Humanitarian service
<b>Leadership</b>	HS/PS-Entrepreneur
	YP-Career advancement
	HS/PS/YP-Leadership
<b>Self Expression/Development</b>	2HS/PS/YP-Quran
	2HS/PS/YP-Athletic
	HS/PS/YP-Arts
	HS/PS/YP-Journalism/ Writing

HS=high school  
 PS=post secondary (university or college)  
 YP=young professionals





# Sponsorship Form

Full Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

LEVEL	DESCRIPTION	Check one	DONATION AMOUNT
Platinum	First Priority Recognition (\$3000+)	<input type="checkbox"/>	_____
Gold	Second Priority Recognition (\$2000+)	<input type="checkbox"/>	_____
Silver	Third Priority Recognition (\$1000+)	<input type="checkbox"/>	_____
Bronze	Fourth Priority Recognition (\$500+)	<input type="checkbox"/>	_____
Other	Other Monetary Contributions:	<input type="checkbox"/>	_____

**TOTAL:** \_\_\_\_\_

**Name of Award Requested (if applicable):** \_\_\_\_\_

**Age group:** \_\_\_\_\_

**Customize your own award:** \_\_\_\_\_

**Age group:** \_\_\_\_\_

## Sponsorship Guidelines:

Please fill out this form and submit it to your representative from the EMAAN Committee. Please make all cheques payable to MAC London Chapter.

## Contact Information

MAC London Youth Centre:  
 362-366 Oxford Street East,  
 London, ON N6A 1V7  
**Phone:** (519) 936-2304  
**Fax:** (519) 936-2325

Alia El Kubbe  
 EMAAN Committee  
[aliaelkubbe@gmail.com](mailto:aliaelkubbe@gmail.com)  
 519-6308026

**Name:**  
 EMAAN Committee Member  
**Email:**  
**Telephone #:**